



May 7, 2018

Ring wants to help reduce crime and increase safety in Oceanside, CA

Ring is excited to propose a solution to OPD to help reduce crime and assist with investigations in your community.

Program Description

This program will provide Oceanside Police Department (OPD) access to the Ring Neighborhoods platform to communicate with Ring Neighbors and encourage community engagement as we work together to make Oceanside neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood. There are already more than 2500 Oceanside area residents using the app.
- As part of the program, OPD may:
 - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.
- In addition, OPD and Ring may work together to offer subsidized Ring cameras to select parts of Oceanside.

Responsibilities

Ring

- Make the Ring App available to Oceanside residents free of charge.
- Donate Ring cameras to OPD or area of Oceanside based on the number of qualifying downloads of the app that result from the program. Ring will seed the program with an initial donation of twenty (20) Ring cameras.
- Make the Ring Neighborhoods portal available to OPD, free of charge, including support and training for OPD employees.
- Work with OPD to obtain data/call logs and publish the relevant incidents in the app based on terms agreed to with OPD.
- As appropriate, subsidize the purchase of Ring cameras by Oceanside residents as part of a formal subsidy program.

OPD

- Engage the Oceanside community with outreach efforts on the platform to encourage adoption of the platform/app.

- Choose how the free Ring cameras should be distributed. There are two options.
 - Cameras will be donated directly to OPD. OPD will in turn distribute these cameras to the community as part of its outreach programs.
 - Ring will directly distribute these cameras to the local community, with input from OPD.
- Maintain appropriate access controls for OPD personnel to use the Ring Neighborhood Police portal.
- Make data related to OPD incidents/call logs available to Ring on a mutually agreed upon basis.
- Have the option, but no obligation, to participate in a subsidized camera program.

Term

OPD's participation in the program shall commence upon OPD's acceptance of these program terms. Either party may terminate OPD's participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to OPD by July 2018

Press Release

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to OPD without the prior consent of the owner. OPD agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide OPD work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

Compensation

At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

OPD shall keep the terms of this program confidential to the extent allowable by law.

RING LLC

Date: Jul 16, 2018

By: Mel Tang (Jul 16, 2018)

Name: Mel Tang

Title: VP

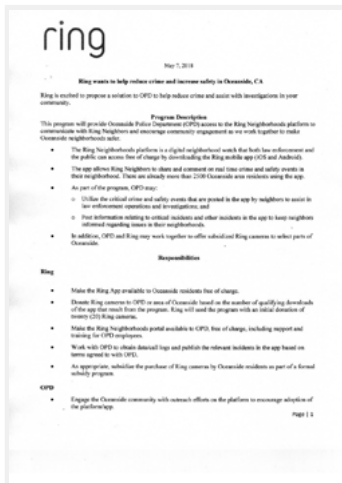
Oceanside Police Department
Program Sponsor

Date: May 29, 2018

By: Manuel Armijo

Name: Manuel Armijo

Title: Acting Chief of Police



Oceanside MOU

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